

LUREX

Features:
Shiny, lightweight, fine

Lurex is the brand name, invented by the Dow Badische Company and introduced to the market in the 1940s, for a type of metallic-looking yarn. Initially, it was made with metals such as gold, silver, or their alloys. Artisans would beat these metals into thin sheets, glue them to parchment, and cut them into narrow strips. This traditional method was expensive and created heavy, stiff yarns that could easily wear out or fade. Today, the comfort of Lurex fabric has improved thanks to technological innovation. The fabrics are now produced using synthetic materials like nylon and polyester. These materials are coated with aluminum or silver and then cut into thin, shiny metallic threads. The use of Lurex yarn gives shine to the fabric, even when combined with color.



YARN COUNTS: 47/1LUR

ICONS: MELTON LUREX